



TVT Creates Global Content Services Powerhouse with Acquisition of DMC

- *Brings together industry's most extensive end-to-end content services, media logistics and distribution offering*
- *Combines next-generation IP cloud technologies and leading-edge media management solutions for efficient and flexible multi-lingual, multi-platform content management and delivery*
- *Marries DMC and TVT's highly skilled teams and shared values of customer service excellence and innovation*

London, 12 July 2017 – [TVT](#), one of the world's fastest growing media services companies, today announced that it has acquired 100% of the shares of DMC (Digital Media Centre) B.V., an Amsterdam headquartered company and part of AMC Networks International, a division of AMC Networks Inc (NASDAQ:AMCX). The cash transaction was completed on 12 July 2017 and DMC will become a TVT company with immediate effect.

DMC provides major content owners, media companies and studios with innovative, software defined, cloud-based media logistics and distribution services that drive the future of next generation entertainment. Today the company delivers media in 40 countries and in 36 languages, on behalf of customers that include A+E Networks, AMC Networks International, Fox Networks Group, Liberty Global, and Sony Pictures. TVT's acquisition of DMC will bring over 210 highly skilled and experienced people into the TVT organisation, some 160 of whom are permanent employees. Alongside the acquisition, TVT and AMC Networks International have also entered into a long-term contract whereby TVT and DMC will provide content management and playout services for a significant portion of AMCNI's channels across Europe.

"We welcome the DMC team to the TVT family and are excited that our combined heritage, expertise, and values will, effectively, create a new global content services powerhouse, equipped to tackle the ground-breaking changes taking place in media and entertainment," says Ian Brotherston, CEO of TVT. "Together we have the unique, end-to-end capabilities to support our customers throughout their content journey, enabling them to meet the expectations and demands of today's digitally-savvy consumers by enhancing the viewer experience and driving the future of next generation entertainment."

The acquisition of DMC extends TVT's global position to create an exciting new approach to content services. The two companies share an ethos centred on customer excellence and innovation. Together they are already deploying next-generation IP cloud technologies and leading-edge media management approaches that will enable them to break away from traditional players in the market.

The new entity will be perfectly placed to handle the many complexities broadcasters, studios and other content owners face today in operating in an increasingly globalised marketplace – across cultures, languages and regulatory environments. Together, DMC and TVT's end-to-end content services span versioning and compliance, through media management, content aggregation, sales fulfilment and access services, to multi-platform channel playout – meshed with extensive distribution on IP, fibre and satellite.

The acquisition increases both companies' global reach by opening up new markets across EMEA and Asia. It also leverages DMC's investment and vision for an all-IP, cloud-enabled world, powering digital media and entertainment across multiple screens, devices, platforms and services – and marries it with TVT's passion for combining the art and science of television to service broadcasters, studios and other content owners adopting video to new cultures and regulations.

"AMC Networks International believes that DMC's employees and customers will benefit tremendously from being part of a company whose focus is within the content services sector. We are therefore pleased to see DMC become part of TVT, a trusted and innovative content services organisation with a strong passion and track record in the media and entertainment industry," commented Steve Pontillo, CTO, AMC Networks.

About DMC

DMC is the European media gateway and the passport to 700 million European viewers. The company provides major content owners, media companies and studios with innovative media logistics and distribution services to enhance the viewer experience and drive the future of next generation entertainment. DMC enriches, localises and publishes its clients' on-demand, over-the-top (OTT) and linear content.

The company has a pioneering 17-year heritage of creativity and ambition, deploying the latest technology to deliver TV industry firsts. Today, DMC is providing a step-change in innovation with the opening of Europe's first, fully virtualised software defined 'private broadcast cloud'. This is located in a carrier independent datacentre and a re-imagined network operations, media management and distribution facility in Amsterdam. For more information please visit www.digitalmediacentre.com or find us on [LinkedIn](#) and [Twitter](#).

About TVT

Founded in 1994 and headquartered in London, TVT is one of the world's fastest growing digital media services companies, with offices in Tokyo, Singapore and Sydney, and a dedicated software development centre in Krakow. TVT provides managed media services that enable broadcasters, operators and content owners to address the complexities of the dynamic international market for linear, on-demand and online entertainment. The TVT team combines the art and science of television through creative content versioning, compliance expertise, and access services. ContentSelect, its innovative content management platform, ensures flexible and transparent media workflows that increase efficiency, reduce cost and speed time to market.

TVT is trusted by the industry's biggest names – including the BBC, Netflix, A+E Networks, Hulu, Discovery Communications and Scripps Networks – to enrich and manage tens of thousands of hours of content, serving millions of viewers every day. For more information, go to: www.tvt.biz

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