



# Making must-see content highly visible.

Media Management Services for Rights Owners



Media management services & solutions



## Trusted, efficient media operations

With rights owners continually seeking faster routes to market and innovative ways to reach viewers to drive growth and a return on their production investments, TVT's ContentSelect efficiently manages content allowing for 'ingest once, use many' monetisation opportunities. Rights owners can search, view and reuse content whilst benefiting from TVT's distribution connections to major broadcast channels and VOD platforms.

Having processed and delivered over one million hours of content for clients, TVT's secure, cloud-based content management software and state-of-the-art media production facilities can scale to meet all requirements.

## Flexible, reliable and connected

Rights owners can leverage TVT's scale and workflow expertise to deliver cost-efficient delivery models, tailored to their specific media management requirements. TVT's experience with legacy content formats and integration

with leading VOD and linear playout service providers ensures rights owners can distribute content to increased viewers, platforms and geographies.

## Access content anytime, anywhere

ContentSelect provides stakeholders with a secure dashboard offering real-time content status at every stage of the workflow, thereby delivering both transparency and auditability. Content is safe and secure with TVT's robust storage facilities, while cloud applications provide authorised access to browse, search and retrieve content.

## Monetise - Market, sell and distribute

TVT provides rights owners with a secure portal for content marketing and sales, while ContentSelect allows them to browse, preview and order assets by rights category and territory, so maximising the return on investment in creative assets.



Trusted media operations



Reliable and connected



Anytime, anywhere



Market, sell and distribute



## Want to know more? Contact TVT.

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