



# Delivering tailored content in the click of time.

Media Management Services for VOD Platforms



Media management services & solutions



### Localising and enhancing content

Making content suitable from a technical, editorial, regulatory and cultural perspective is critical for video on demand (VOD) operators and content suppliers. TVT's global footprint and proven workflow tools efficiently manages media around the world, creating and packaging programme content together with ancillary assets in multiple formats and with the correct metadata schema to ensure effective delivery to diverse video on demand VOD platforms.

### Trusted, agile media operations

Having processed and delivered over one million hours of VOD content for clients, TVT's secure, cloud-based content management workflow software and state-of-the-art media post production facilities ensure that TVT can scale to meet any VOD requirements. Whether for a complimentary VOD service associated with linear channel platforms, or standalone VOD platforms such as Netflix, Hulu and Amazon Instant Video.

### Scalable, steady and swift

TVT ensures a scalable and swift response to fluctuating demand whilst maintaining the highest levels of quality. An automated content management process is flexible and integrated into a digital workflow, while a global team of industry experts ensure that media-grade quality content is tailored for each platform and locale reliably.

### Transparency and confidence

TVT's ContentSelect provides stakeholders with a secure dashboard offering a real-time view of all content status at every stage of the workflow. This delivers both transparency and auditability and gives customers confidence that the correct variants of content, packages of ancillary assets and enhanced metadata are being created, prepared and delivered with the correct schema and formats on time, all the time.



Enhancing content



Trusted media operations



Fast response



TVT ContentSelect

### Want to know more? Contact TVT.

London | +44 (0)20 3355 3355 Singapore | +65 6463 5342  
w | [www.tvt.biz](http://www.tvt.biz) e | [enquiries@tvt.biz](mailto:enquiries@tvt.biz)



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