

Media Management Services for Archive Collections







Archiving media for historical or commercial needs is an essential aspect of media management strategy. Transforming assets into the latest digital formats ensures continued usability, but is a complex process due to technology challenges and diverse programme metadata.

## Modern and older archives

One of the most experienced providers of archive services in the world, TVT's specialist skills and systems provide everything from digitisation of 1980's broadcast tapes to the protection of older archives that are no longer readily usable or at risk of deteriorating beyond salvation. TVT manages old and new formats, including 1" and 2", U-Matic, DigiBeta, BetacamSP, DVCam, HDCam, and HDCam SR.

## **Restoration and remastering**

TVT can restore older, damaged or degraded archive content to its former glory, creating new digital copies for viewing and commercial exploitation. "Pop Up" systems provide specialist equipment and personnel on site to avoid transporting delicate and precious assets across territories.

With more recent archive content, TVT ensures that legacy tape formats are digitised and file based access is enabled, having developed automated digitisation processes to reduce project time and manual overheads. QC checks, correction workflows and metadata capture are built in, and projects scaled flexibly and integrated into a digital workflow. Typically, content is ingested, quality checked, converted and enriched with metadata.

## **Archive asset management**

Further to digitisation, TVT's ContentSelect platform provides an archive library management system, ensuring that archives can be maintained and augmented with current content. ContentSelect also enables content to be searched using various filters to find and use assets. Media Management services can be enabled to convert and deliver a selected asset for broadcast/VOD use or for publication on a customised portal.













London | +44 (0)20 3355 3355 Singapore | +65 6463 5342 w | www.tvt.biz e | enquiries@tvt.biz

